Creative Collaboration

Hilton Kuwait Resort, 8:30am -2:30pm

This workshop will be available on three options:

- July, 24-25
- August, 21-22
- September, 25-26

OVERVIEW

This 2-day workshop is a hands-on experience on using practical and proven methodologies and tools for creativity and innovation boosting teamwork and collaboration. Based on the universal creative problem-solving approach, the four-step FourSight process—clarify, ideate, develop and implement enables groups and organizations to transform the way people work together to solve problems and unleash their creativity opening the path for innovation.

<table>
<thead>
<tr>
<th>Clarify</th>
<th>Ideate</th>
<th>Develop</th>
<th>Implement</th>
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<tr>
<td>Investigating the issue and determine what challenge to address</td>
<td>Idea generation and exploring options</td>
<td>Transforming rough ideas into workable solutions</td>
<td>Taking action, buy-in and executing ideas</td>
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Top Five Skills in 2020:
1. Complex Problem Solving
2. Critical Thinking
3. Creativity
4. People Management
5. Coordinating with Others
COMPETENCY DEVELOPMENT

Creativity and collaboration are a prerequisite to solving problems and innovation. This workshop focusses on developing the following competencies:

- Creativity & Innovation
- Critical Thinking
- Problem Solving
- Teamwork
- Collaboration
- Implementation

TRAINING METHODOLOGY

All humans have the capacity to be creative and many of us could unlock more of our creative potential with the right process and tools. This training starts with helping participants understand their own preferences to problem solving and gain an understanding of others through the FourSight Thinking Profile. This boots their ability to have empathy for others and improve their leadership skills. The learning methodologies used help participants develop a mindset for creative thinking enabling better problem solving for any type of challenge. This workshop dives into the four stages of creative problem solving through applied fun learning experience.

OBJECTIVES

- Increased capacity for creativity and innovation
- Confidence to use different tools to clarify, ideate, develop and implement
- Develop a common language to improve communication
- Solve problems more effectively, developing an agile mind set
- Reduce conflict and improve collaboration
- Mitigate risk and improve implementation
COMPONENTS

FourSight Thinking Profile

A leading assessment tool designed to boost critical thinking and creative problem-solving skills in individuals and teams. The assessment helps individuals and teams learn their preferences and blind spots when collaborating and solving problems. It is available in 8 languages including Arabic. Over the past 5 years FourSight methodologies have been very successful in Kuwait in helping people understand their in enabling creativity and innovation in organizations. [Watch Video]

A personalized slide show of individual profiles would be arranged for each participant to refer to beyond the training.

Team Alignment Map

Effective collaboration requires a joint commitment, TAM helps teams have more effective meetings, follow up and avoid issues of misunderstanding. By using a simple approach to define objectives, commitments, resources, risks and tracking progress.

During the workshop, participants will gain confidence in using TAM

Collaboration Toolkit

The learning materials have been developed in collaboration with visual designers to enhance the learning process. This include a toolkit with over a dozen methods for creative problem solving. The toolkit serves as a quick reference for the future with tools, methods to help facilitate problem solving. During the session, participants will learn to use the different tools.
A premier provider of innovation resources. They help organizations focus on the people side of innovation. FourSight draws on 60 years of research in creativity, problem solving and collaboration to help teams and organizations build the mindset, tool set, and skill set necessary to create breakthroughs.

**The New York Times**

“FourSight creates training tools to help individuals and teams solve problems.”

**Forbes**

“If you need more creative solutions, figure out which of the thinking archetypes need to put their heads together.”

**Fast Company**

“FourSight has created a four-prong method used by businesses and in classrooms to help promote and demystify the creative process.”

**Clients**

Aegon • Alberto Culver • Allstate Insurance • American Express • AT&T • Avon • BBC • Blue Cross Blue Shield • BNP Paribas • Boeing • Bristol-Myers Squibb • Cadbury Schweppes • Campbell’s • Canadian Broadcasting Corporation • Canadian Management Centre • Center for Creative Leadership • CHANEL • Clorox • Coca-Cola • Deloitte • Disney • DuPont • Emory University • Environment Canada • ExxonMobile • Fiat • Fisher Price • Foote Cone & Belding • Ford • General Motors • Google • Guestlogix • Harvard • Health Canada • Hollister • HP • IBM • Institute of Design • Invesco • Intel • Johnson & Johnson • Kimberly-Clark • Kellogg • KPMG • Kraft Foods • Kuwait Foundation for the Advancement of the Sciences • Leo Burnett • L’Oreal • Mars • McCormick • MeadWestvaco • Medtronic • MIT • Motts • Nabisco • National Bank of Kuwait • National Science Foundation • Nestle • Next Institute • Nike • Nutrisweet • Orange • Pepperidge Farms • Perdue • Pfizer • Polaroid • Pratt Institute • Prudential • Raytheon • Rich Products • Royal Mail • SC Johnson • Saab • Samsung • Stanford • Staples • Starbuckcs • Takeda • TE Connectivity • Tyson Foods • United Nations • US Bank • Vodafone • Waterlution • Xerox • Yum! Brands
TRAINER

Sumayah Al-Jasem, Founder of Creative Confidence Consulting Company & Training Institute, she is a trainer and coach specializing in creativity, innovation and collaboration. Sumayah is a certified Practitioner in Creative Problem Solving and FourSight Thinking Profile by FourSight. She is part of a select group of international coaches to complete advanced training in Business Model Innovation and Value Proposition Design.

Sumayah specializes in program design and using practical methods to boost innovation and collaboration. She is a certified coach in Marshall Goldsmith Stakeholder Centered Coaching and holds a master's degree in Management Strategy. She has completed training programs in Stanford, Berkeley and Cambridge Universities.

Before founding her company, Sumayah worked in the Kuwait Foundation for the Advancement of Sciences, where she led the design and implementation of local and international training programs in innovation with more than 1500 participants from Kuwait’s private sector.

Dr. Alexander Osterwalder, Founder of Strategyzer

Inventor of Business Model Canvas & Value Proposition Canvas
Ranked #7 on Thinkers50

“Sumayah was part of a select group of international coaches who completed my advanced boot camp on business model innovation and value proposition design. She integrates our Strategyzer methods in unique programs as a trained coach and facilitator. I've had the opportunity to work with her on different engagements. Sumayah is passionate about helping her clients achieve their goals and create a positive impact within their organizations.”

Dr. Blair J. Miller Co-Founding Partner FourSight Group LLC

“Sumayah is the only person in the GCC to have completed FourSight Mindset and Toolset certification as well as our advanced process facilitation course. She combines her background and training in business strategy with our methods of creative problem solving to deliver valuable engagements for her clients.

FourSight has had the opportunity to collaborate on multiple projects with Sumayah and we have consistently been impressed with her insight into client needs and the professionalism she brings to engagements. With integrity and passion Sumayah consistently delivers insights and impact for organizations.”
ABOUT CREATIVE CONFIDENCE

A training and consulting institute focused on helping organizations and teams fortify collaboration, creativity and innovation. We offer workshops, trainings and sprint programs empowering people with tools to build creative confidence and solve challenges.

The result? Improved collaboration and employee engagement!

Since establishment in 2016, Creative Confidence offered programs on collaboration, creativity and innovation attended by diverse organizations. This included public programs (1-3 days) and customized programs up to 6 months.

13 sectors  
Over 60 organizations  
More than 800 participants

Creative Confidence is Supported by Kuwait National Fund for SME development, licensed by the Public Authority for Applied Education & Training and registered under Kuwait Civil Service Commission

Clients & Previous Participants

“Interesting joyful experience, I liked the tools provided Petrochemical Industries Company”  
Manal AlFaji - PIC

“Very engaging and useful in any field”  
Yousef Al Musaileem, Zain Group

“The instructor is very charismatic and makes the workshop fun by allowing participants to take part in activities that are as beneficial as they are a blast! She is the best instructor I have come across”  
Fajer Almulaifi, KDIPA

“It was very enlightening”  
Misra Al Qahtani, KOC